

Course File Index

A.Y. 2020-21

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Anekant Education Society's
ANEKANT INSTITUTE OF MANAGEMENT STUDIES (AIMS)
MBA I (Semester- I) [Batch of 2020-2022]
Teaching Plan [A.Y. 2020-2021]

Course Title	Basics of Marketing	Course Code	105
Name of Faculty	S.S.Khatri	Type of Course	Compulsory Generic Core Course
Credits	3 Credits	LTP	LTP: 2:1:1
Methodology of Teaching	Case Based, Real Life Examples with Power Point Presentations	Session Allotment	45
CCE	50 Marks	ESE	50 Marks

Teaching Pedagogy

Each unit of the course is visualized as a combination of 3 components viz. Lecture (L) + Tutorials (T) + Practice (Practical/ Project Work) i.e. LTP Pattern.

Evaluation Method: CCE

To assess the learner level, a test shall be conducted.

Individual and group assessment is planned.

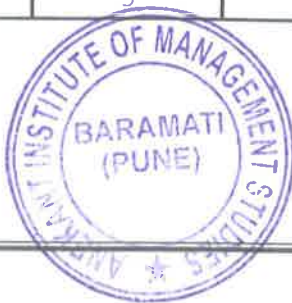
Class Presentations as a part of experiential learning is planned.

Student Evaluation shall be done as per SPPU.

Internal Examinations shall be evaluated as per the evaluation guidelines of University.

Sr. No.	Particulars	Weightage	Purpose
CCE 01	Assignments	25	To review understanding level after each course unit.
CCE 02	Class Presentations	25	To improve the ability of communication.
CCE 03	Online MCQs Exam	25	To know overall knowledge of subject.

Comprehensive Concurrent Evaluation Plan (CCE Plan)						
		CCE1-Assignments	CCE2-Presentations	CCE3-Online MCQs Exam	Total	Conversion to 50 Marks
	Marks	25	25	25	75	50
	CO's					
Remembering	CO105.01	5	5	15	25	17
Understanding	CO105.02	5	5	10	20	13
Analysing	CO105.03	5	5		10	7
Evaluating	CO105.04	5	5		10	7
Creating	CO105.05	5			5	3
Applying	CO105.06		5		5	3



POs	Program Outcomes
PO1	Generic and Domain Knowledge - Ability to articulate, illustrate, analyze, synthesize and apply the knowledge of principles and frameworks of management and allied domains to the solutions of real-world complex business issues
PO2	Problem Solving & Innovation - Ability to Identify, formulate and provide innovative solution frameworks to real world complex business and social problems by systematically applying modern quantitative and qualitative problem-solving tools and techniques.
PO3	Critical Thinking - Ability to conduct investigation of multidimensional business problems using research-based knowledge and research methods to arrive at data driven decisions
PO4	Effective Communication - Ability to effectively communicate in cross-cultural settings, in technology mediated environments, especially in the business context and with society at large
PO5	Leadership and Teamwork - Ability to collaborate in an organizational context and across organizational boundaries and lead themselves and others in the achievement of organizational goals and optimize outcomes for all stakeholders.
PO6	Global Orientation and Cross-Cultural Appreciation: Ability to approach any relevant business issues from a global perspective and exhibit an appreciation of Cross-Cultural aspects of business and management.
PO7	Entrepreneurship - Ability to identify entrepreneurial opportunities and leverage managerial & leadership skills for founding, leading & managing startups as well as professionalizing and growing family businesses.
PO8	Environment and Sustainability - Ability to demonstrate knowledge of and need for sustainable development and assess the impact of managerial decisions and business priorities on the societal, economic and environmental aspects.
PO9	Social Responsiveness and Ethics - Ability to exhibit a broad appreciation of the ethical and value underpinnings of managerial choices in a political, cross-cultural, globalized, digitized, socio-economic environment and distinguish between ethical and unethical behaviors & act with integrity.
PO10	Lifelong Learning – Ability to operate independently in new environment, acquire new knowledge and skills and assimilate them into the internalized knowledge and skills.

Specializations	PSO No.	PSO's
Finance	1	Graduates of the MBA program with Finance specialization will successfully integrate financial aspects of management theories, models and frameworks with the real world practices, business and its policies.
	2	Graduates of the MBA program with Finance specialization will lead to resolve issues in management decisions in a dynamic and complex world.
	3	Graduates of the MBA program with Finance specialization will be able to do security analysis and portfolio management
Human Resource Management	4	Domain Knowledge: Analyze the role of human resources in supporting organizational strategy.
	5	Problem Solving & Innovation: Evaluate human resource programs in key functional areas.
	6	Leadership and Team Work: Create systems for talent management in partnership with organizational leaders.
Marketing	7	Understand the role of research in making marketing decisions
	8	Design marketing mix to achieve organizational marketing goals.
	9	Analyze and strategize marketing activities in the context of rural markets in India.
Operations and Supply Chain Management	10	Perform various managerial aspects of Operations and Supply Chain Management and enhance the skill sets in acquiring operation and supply chain processes.
	11	Apply the effective operation formulation of best services in business supply chain management
	12	Identify the various areas of scope for improvement to effective and quality manufacturing process implementation.
International Business Management	13	Ability to analyze existing theories, methods and interpretations within the International Business and work independently on practical and professional problem solving.
	14	Ability to identify international business opportunities and conduct procedures involved in international business transactions.
	15	Ability to critically analyze the risk and opportunities presented for international and develop financial models and strategic proposals to communicate this information for

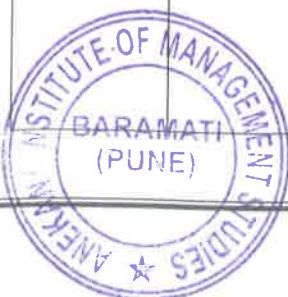


		decision-making.
Pharma & Healthcare Management (PHM)	16	Perform research on various managerial aspects of Pharma & Healthcare Industry and implement the knowledge in formulating the best suitable strategies to provide high quality healthcare services to the society.
	17	Formulate patient centric effective healthcare services to curb the service-quality issues by integrating existing pharmaceutical knowledge and innovative healthcare services for improving their health and well-being.
	18	Identify emerging avenues for IPRs, Entrepreneurship and Job opportunities in Pharma & Healthcare Industry.
RABM	19	Domain Knowledge: Ability to the explain the key terms of Agriculture
	20	Problem Solving & Innovation: Ability to examine the inter-relationships between various facets of Agriculture
	21	Critical Thinking: Ability to develop critical thinking on changing trends of Agriculture
Tourism & Hospitality	22	Student shall able to do Scratch to Finish planning and monitoring
	23	Students shall Effectively attain jotted plan on time.
	24	Student shall Learn-it-on-prior-day exercise.

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO105.1	REMEMBERING	RECALL and REPRODUCE the various concepts, principles, frameworks and terms related to the function and role of marketing.
CO105.2	UNDERSTANDING	DEMONSTRATE the relevance of marketing management concepts and frameworks to a new or existing business across wide variety of sectors and ILLUSTRATE the role that marketing plays in the 'toolkit' of every organizational leader and manager.
CO105.3	APPLYING	APPLY marketing principles and theories to the demands of marketing function and practice in contemporary real world scenarios.
CO105.4	ANALYSING	EXAMINE and LIST marketing issues pertaining to segmentation, targeting and positioning, marketing environmental forces, consumer buying behavior, marketing mix and Product Life Cycle in the context of real world marketing offering (commodities, goods, services, e-products/e-services).
CO105.5	EVALUATING	EXPLAIN the interrelationships between segmentation, targeting and positioning, marketing environment, consumer buying behavior, marketing mix and Product Life Cycle with real world examples.
CO105.6	CREATING	DISCUSS alternative approaches to segmentation, targeting and positioning, the marketing environment, consumer buying behavior, marketing mix and Product Life Cycle in the context of real world marketing offering (commodities, goods, services, e-products/e-services.).

Teaching Plan

Months in Semester	Course Unit No. (As Per Syllabus)	L: T:P	CO	Topic Title	No. of Sessions Allotted
January	1	L	1	Definition & Functions of Marketing-Scope of Marketing, Evolution of Marketing	1
		L	1	Core concepts of marketing-Need, Want, Demand, Customer Value, Exchange, Customer Satisfaction, Customer Delight, Customer loyalty	1
		L	1	Concepts of Markets, Marketing V/S Market	1



				Competition, Key customer markets, marketplaces, market spaces, Meta-markets, Digital Markets, Brick & Click Model.	
		L	2	Impact of Globalization, Technology and Social Responsibility on Marketing. New Consumer Capabilities, New Company Capabilities.	1
		L	1	Functions of Marketing Manager. Linkage of Marketing functions with all functions in the organization.	1
		L	2	Company orientation towards marketplace: Product – Production - Sales – Marketing – Societal – Relational, Holistic Marketing Orientation. Selling versus marketing. Concept of Marketing Myopia.	1
		L	2	Marketing Process, Understanding Marketing as Creating, Communicating, and Delivering Value	1
		T	1	Test for Learner Level Assessment	1
January	2	L	2	Concept of Environment, Macro Environment & Microenvironment	1
		L	1	Components and characteristics, Needs & Trends	2
		L	2	Major forces impacting the Macro Environment & Microenvironment,	1
		L	3	Need for analyzing the Marketing Environment.	1
		L	3	Analyzing the Political, Economic, Socio-cultural, Technical and Legal Environment. Demographics.	1
		P	3	CASE STUDY DISCUSSION	1
		T	1	MCQ Online Test	1
February	3	L	2	Segmentation - Concept, Need & Benefits. Geographic, Demographic, Psychographic, Behavioural bases of segmentation for consumer goods and services.	1
		L	5	Bases for segmentation for business markets & Levels of segmentation	1
		L	2	Criteria for effective segmentation	1
		L	4	Market Potential & Market Share.	1
		L	2	Target Market - Concept of Target Markets and criteria for selection. Segment Marketing, Niche & Local Marketing, Mass marketing, Long Tail Marketing	1
		L	2	Positioning - Concept of differentiation & positioning	1
		L	2	Value Proposition & Unique Selling Proposition.	1
February & March	4	L	2	Meaning & importance of consumer behavior, Comparison between Organizational Buying behavior and consumer buying behavior	2
		L	2	Buying roles, Five steps consumer buyer	2



				Competition, Key customer markets, marketplaces, market spaces, Meta-markets, Digital Markets, Brick & Click Model.	
		L	2	Impact of Globalization, Technology and Social Responsibility on Marketing. New Consumer Capabilities, New Company Capabilities.	1
		L	1	Functions of Marketing Manager. Linkage of Marketing functions with all functions in the organization.	1
		L	2	Company orientation towards marketplace: Product – Production - Sales – Marketing – Societal – Relational, Holistic Marketing Orientation. Selling versus marketing. Concept of Marketing Myopia.	1
		L	2	Marketing Process, Understanding Marketing as Creating, Communicating, and Delivering Value	1
		T	1	Test for Learner Level Assessment	1
January	2	L	2	Concept of Environment, Macro Environment & Microenvironment	1
		L	1	Components and characteristics, Needs & Trends	2
		L	2	Major forces impacting the Macro Environment & Microenvironment,	1
		L	3	Need for analyzing the Marketing Environment.	1
		L	3	Analyzing the Political, Economic, Socio-cultural, Technical and Legal Environment. Demographics.	1
		P	3	CASE STUDY DISCUSSION	1
		T	1	MCQ Online Test	1
February	3	L	2	Segmentation - Concept, Need & Benefits. Geographic, Demographic, Psychographic, Behavioural bases of segmentation for consumer goods and services.	1
		L	5	Bases for segmentation for business markets & Levels of segmentation	1
		L	2	Criteria for effective segmentation	1
		L	4	Market Potential & Market Share.	1
		L	2	Target Market - Concept of Target Markets and criteria for selection. Segment Marketing, Niche & Local Marketing, Mass marketing, Long Tail Marketing	1
		L	2	Positioning - Concept of differentiation & positioning	1
		L	2	Value Proposition & Unique Selling Proposition.	1
February & March	4	L	2	Meaning & importance of consumer behavior, Comparison between Organizational Buying behavior and consumer buying behavior	2
		L	2	Buying roles, Five steps consumer buyer	2

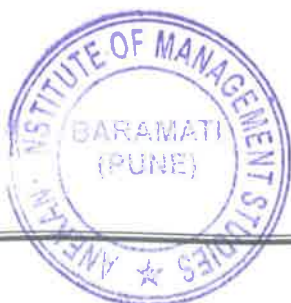


March	5			decision process – Problem Recognition, Information Search, Evaluation of Alternatives, Purchase Decision, Post Purchase behavior.	
		L	3	Moment of Truth, Zero Moment of Truth, ZMOT & Moderating effects on consumer behavior	2
		P	2	Different Product Examples- To Study Process Of CB	2
		L	2	Origin & Concept of Marketing Mix	1
		L	2	7P's - Product, Price, Place, Promotion, People, Process, Physical evidence.	5
		L	2	Product Life Cycle: Concept & characteristics of Product Life Cycle (PLC)	1
		L	2	Relevance of PLC, Types of PLC & Strategies across stages of the PLC.	1
		T	1	Written Assignments	2
		P	6	Presentations	4
Total Number of Sessions					45

CO-PO ARTICULATION MATRIX

Course Outcomes Lesson Distribution

Course Outcome	POs/PSOs	Cognitive Level (Remember/Understand Apply /Analyze /Evaluate / Create)	Class Sessions (L)	Tutorial Sessions (T)	Practice Sessions (P)	Total	Percentage
CO1	PO1	R	6	4	0	10	22
C02	PO4, PO5, PO7 & PO10	U	22	0	2	24	53
C03	PO2, PO7, PO9 & PO10; PSO8	Ap	4	0	1	5	11
C04	PO3 PO8; PSO9	An	1	0	0	1	2
CO5	PO3, PO4 & PO6	Ev	1	0	0	1	2
CO6	PO2 & PO7	Cr	0	0	4	4	9
TotalHours			34	4	7	45	100



	CO's	CO10101	CO10102	CO10103	CO10104	CO10105	CO10106
PO's	1	2					
	2			2			1
	3				1	1	
	4		2			1	
	5		2				
	6					1	
	7		2	2			1
	8				1		
	9			2			
	10		2	2			
PSO's	1						
	2						
	3						
	4						
	5						
	6						
	7		2				2
	8			2		2	
	9				2		
	10						
	11						
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	23						
	24						



Targets for Course Outcomes:

Targets are set for each CO of a course individually (set the targets on the basis predicting present student performance or previous experience by teacher/ committee or any method if possible).

CO	Target (Class Average)
CO1	70%
CO2	80%
CO3	65%
CO4	60%
CO5	60%
CO6	60%

Learning Resources:**Suggested Text Books:**

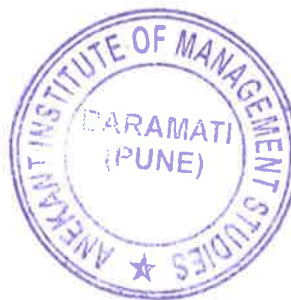
1. Marketing Management, Philip Kotler, Kevin Lane Keller, Abraham Koshy, Mithileshwar Jha, Pearson
2. Marketing Management, Rajan Saxena, TMGH
3. Marketing, Lamb Hair Sharma, Mc Daniel, Cengage Learning

Suggested Reference Books:

1. Principles of Marketing, Philip Kotler, Gary Armstrong, Prafulla Agnihotri, Ehasan Haque, Pearson
2. Marketing Management- Text and Cases, Tapan K Panda, Excel Books
3. Marketing Management, Ramaswamy & Namakumari, Macmillan.
4. Marketing Whitebook

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Comprehensive Concurrent Evaluation Sheet																																	
Academic Year:	2020-21																																
Course Code :	105																																
Name of Course :	Basics of Marketing																																
Name of Teacher	S.S.Khatri																																
Roll No	Name of the Student	CO1						CO2						CO3						CO4					CO5				CO6				Stude ntwis e CO Attainm en
		CCE 1	CCE 2	CCE 3	Total Marks	Attain ment %	Attainm ent Level	CCE 1	CCE 2	CCE 3	Total Marks	Attain ment %	Attainm ent Level	CCE 1	CCE 2	Total Mark s	Attain ment%	Attainm ent Level	CCE 1	CCE 2	Total Marks	Attainm ent%	Attainm ent Level	CCE 1	Total Marks	Attain ment%	Attainm ent Level	CCE 2	Total Mark s	Attain ment %	Attainm ent Level		
673121000		5	5	15	25			5	5	10	20			5	5	10			5	5	10			5	5			5	5				
001	Adhav Amar Lalaso	2	2	12	16	63.5	AL1	2	2	6	10	56.7	NA	3	3	6	61.2	AL1	3	3	6	61.7	AL1	3	3	60.7	AL1	2	2	51.7	NA	59	
002	Ambole Pankaj Arun	2	2	12	16	70.8	AL2	2	2	7	11	65.7	AL1	3	4	7	73.0	AL2	3	4	7	73.0	AL2	4	4	77.5	AL2	2	2	59.5	NA	70	
003	Atole Omkar Satish	1	1	10	12	60.7	AL1	3	3	7	13	67.9	AL1	3	3	6	65.6	AL1	3	3	6	65.6	AL1	3	3	65.1	AL1	3	3	65.1	AL1	65	
004	Awaghade Shubham Vilas	3	3	12	18	82.8	AL3	4	4	6	14	80.9	AL3	3	4	7	82.4	AL3	3	4	7	81.9	AL3	4	4	86.9	AL3	3	3	77.9	AL2	82	
005	Babar Pritee Nandkumar	3	4	14	21	79.7	AL2	3	3	7	13	70.2	AL2	3	3	6	68.4	AL1	3	3	6	68.4	AL1	3	3	68.9	AL1	4	4	77.9	AL2	72	
006	Babar Priyanka Sunil	2	2	11	15	65.4	AL1	3	4	7	14	68.9	AL1	4	4	8	73.9	AL2	4	4	8	73.9	AL2	4	4	73.9	AL2	2	2	55.9	NA	69	
007	Bhandare Niranjan Devanand	3	4	15	22	84.1	AL3	4	4	8	16	80.5	AL3	3	3	6	71.0	AL2	3	3	6	71.5	AL2	3	3	71.0	AL2	3	3	71.0	AL2	75	
008	Bhapkar Anita Balaso	4	3	13	20	82.0	AL3	3	3	6	12	72.0	AL2	2	2	4	63.5	AL1	2	2	4	63.5	AL1	2	2	63.5	AL1	4	4	81.5	AL3	71	
009	Bhise Abhijeet Vijay	3	3	13	19	81.1	AL3	4	4	8	16	82.4	AL3	4	3	7	77.4	AL2	4	3	7	78.4	AL2	3	3	72.9	AL2	3	3	72.9	AL2	77	
010	Bhise Aditya Dattatray	2	3	13	18	51.8	NA	3	3	6	12	45.9	NA	3	4	7	50.4	NA	3	4	7	50.9	NA	4	4	55.4	NA	4	4	55.4	NA	52	
011	Bhise Jyoti Janaba	4	4	14	22	85.6	AL3	2	2	5	9	65.7	AL1	4	3	7	76.0	AL2	4	3	7	76.0	AL2	3	3	71.5	AL2	4	4	80.5	AL3	76	
012	Bhise Sanyukta Nitin	3	3	11	17	73.0	AL2	2	2	5	9	61.7	AL1	3	3	6	68.9	AL1	3	3	6	68.9	AL1	3	3	68.9	AL1	3	3	68.9	AL1	68	
013	Bhokare Ankita Kumar	4	5	14	23	91.4	AL3	3	3	7	13	78.8	AL2	4	4	8	85.0	AL3	4	4	8	86.0	AL3	4	4	85.0	AL3	4	4	85.0	AL3	85	
014	Bhong kirti tukaram	2	3	11	16	68.8	AL1	4	4	8	16	77.0	AL2	3	3	6	67.0	AL1	3	3	6	67.0	AL1	3	3	67.0	AL1	3	3	67.0	AL1	69	
015	Bhosale Amol Rajendra	4	4	14	22	91.9	AL3	3	3	7	13	81.0	AL3	4	4	8	86.8	AL3	4	4	8	86.8	AL3	4	4	86.8	AL3	4	4	86.8	AL3	87	
016	Bhosale Ankita Ananta	4	4	13	21	81.9	AL3	3	4	7	14	75.1	AL2	3	3	6	69.6	AL1	3	3	6	70.1	AL2	3	3	69.6	AL1	3	3	69.6	AL1	73	
017	Bhosale Mayuri Revindra	3	3	13	19	84.7	AL3	4	4	8	16	86.0	AL3	2	4	6	76.0	AL2	2	4	6	76.0	AL2	4	4	85.0	AL3	2	2	64.8	AL1	79	
018	Bhosale Nayan Sunil	4	3	14	21	85.6	AL3	3	3	6	12	74.3	AL2	4	4	8	82.8	AL3	4	4	8	83.8	AL3	4	4	82.8	AL3	2	2	64.8	AL1	79	
019	Bhosale Rushikesh Mahadev	2	3	13	18	68.1	AL1	4	4	8	16	70.7	AL2	2	2	4	53.2	NA	2	2	4	53.2	NA	2	2	53.2	NA	3	3	62.2	AL1	60	
020	Bhosale Sanket Nanasahab	2	2	12	16	68.0	AL1	3	3	6	12	65.7	AL1	2	4	6	66.2	AL1	2	4	6	66.7	AL1	4	4	75.2	AL2	3	3	66.2	AL1	68	
021	Bhosle Chaitanya Baburao	2	2	12	16	69.9	AL1	4	4	8	16	76.1	AL2	3	3	6	67.6	AL1	3	3	6	67.6	AL1	3	3	67.6	AL1	4	4	76.6	AL2	71	
022	Chandgude Aatish Vaibhav	1	1	10	12	62.2	AL1	3	4	8	15	73.8	AL2	3	4	7	72.1	AL2	3	4	7	72.6	AL2	4	4	76.6	AL2	2	2	58.6	NA	69	
023	Chavan Aayushkar Dhanaji	3	3	12	18	82.4	AL3	3	3	6	12	76.5	AL2	3	3	6	76.0	AL2	3	3	6	76.0	AL2	3	3	76.0	AL2	3	3	75.5	AL2	77	
024	Chavan Aniket Subhash	3	4	14	21	85.1	AL3	2	2	5	9	66.5	AL1	3	4	7	77.3	AL2	3	4	7	77.8	AL2	4	4	81.8	AL3	4	4	81.8	AL3	78	
025	Chavan Bhairinath Mohan	2	2	11	15	75.2	AL2	2	2	5	9	67.4	AL1	3	3	6	73.7	AL2	3	3	6	74.2	AL2	3	3	73.7	AL2	3	3	73.7	AL2	73	
026	Dagade Siddhanath Malhari	3	4	15	22	85.5	AL3	3	3	7	13	74.2	AL2	4	4	8	80.4	AL3	4	4	8	80.4	AL3	4	4	80.4	AL3	4	4	79.9	AL2	80	
027	Dagale Tejaswini Santoshkumar	4	3	13	20	88.2	AL3	4	4	8	16	87.2	AL3	3	3	6	77.7	AL2	3	3	6	78.2	AL2	3	3	77.7	AL2	4	4	86.7	AL3	83	
028	Darade Atul Bhagwat	3	3	13	19	72.9	AL2	3	3	7	13	67.4	AL1	2	2	4	56.7	NA	2	2	4	56.2	NA	2	2	56.2	NA	3	3	65.2	AL1	62	
029	Dargude Shubhangi Sanjay	2	3	13	18	74.7	AL2	3	4	7	14	73.8	AL2	4	3	7	72.8	AL2	4	3	7	72.3	AL2	3	3	67.8	AL1	4	4	76.8	AL2	73	
030	Deshmukhe Amruta Rajkumar	4	4	14	22	87.4	AL3	4	4	8	16	83.3	AL3	3	4	7	78.3	AL2	3	4	7	79.3	AL2	4	4	82.8	AL3	3	3	73.8	AL2	81	
031	Dongare Prathamesh Ulhas	3	3	11	17	72.6	AL2	3	3	6	12	68.0	AL1	4	3	7	73.0	AL2	4	3	7	73.0	AL2	3	3	68.5	AL1	4	4	77.5	AL2	72	
032	Doshi Samiksha Vibhav	4	5	14	23	86.5	AL3	4	4	8	16	80.6	AL3	3	3	6	70.6	AL2	3	3	6	70.6	AL2	3	3	70.6	AL2	3	3	70.6	AL2	75	
033	Doshi Sonu Vijaykumar	2	3	11	16	70.8	AL2	3	3	6	12	68.0	AL1	4	4	8	77.5	AL2	4	4	8	77.5	AL2	4	4	77.5	AL2	2	2	59.5	NA	72	
034	Dugad Rutuja Rahul	4	4	14	22	89.1	AL3	4	4	8	16	84.5	AL3	3	3	6	75.0	AL2	3	3	6	75.5	AL2	3	3	75.0	AL2	2	2	66.0	AL1	78	
035	Gadhawe Sangram Anant	4	4	13	21	82.0	AL3	3	4	8	15	77.0	AL2	4	4	8	79.7	AL2	4	4	8	79.7	AL2	4	4	79.7	AL2	3	3	70.7	AL1	71	
036	Gadiya Ankit Abhay	3	3	13	19	77.0	AL2	4	3	7	14	73.8	AL2	3	3	6	68.8	AL1	3	3	6	69.8	AL1	3	3	68.8	AL1	3	3	68.8	AL1	71	
037	Gaikwad Ashwini Mohan	4	3	14	21	78.0	AL2	3	3	7	13	68.4	AL1	2	4	6	66.7	AL1	2	4	6	66.7	AL1	4	4	75.7	AL2	4	4	75.7	AL2	71	

Comprehensive Concurrent Evaluation Sheet																																
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Roll No	Name of the Student	CO1						CO2						CO3					CO4					CO5				CO6				Studentwise CO Attainment
		CCE 1	CCE 2	CCE 3	Total Marks	Attainment %	Attainment Level	CCE 1	CCE 2	CCE 3	Total Marks	Attainment %	Attainment Level	CCE 1	CCE 2	Total Marks	Attainment %	Attainment Level	CCE 1	CCE 2	Total Marks	Attainment %	Attainment Level	CCE 1	Total Marks	Attainment %	Attainment Level	CCE 2	Total Marks	Attainment %	Attainment Level	
038	Garad Prathamesh Dhananjay	2	3	13	18	71.2	AL2	4	4	8	16	74.3	AL2	4	4	8	73.3	AL2	4	4	8	73.3	AL2	4	4	73.3	AL2	2	2	55.3	NA	70
039	Gawade Adesh Shivaji	1	1	10	12	57.2	NA	3	3	7	13	63.8	AL1	2	2	4	52.1	NA	2	2	4	52.6	NA	2	2	52.1	NA	3	3	61.1	AL1	56
040	Ghadge Kiran Dattatray	3	3	12	18	82.7	AL3	3	4	7	14	81.3	AL3	2	4	6	76.8	AL2	2	4	6	76.3	AL2	4	4	85.8	AL3	4	4	85.8	AL3	81
041	Ghanwat Rutuja Bharat	3	4	14	21	88.7	AL3	4	4	8	16	86.4	AL3	3	3	6	76.4	AL2	3	3	6	76.4	AL2	3	3	76.4	AL2	3	3	76.4	AL2	80
042	Gophane Lokesh Balaso	2	2	11	15	64.4	AL1	3	3	6	12	63.9	AL1	2	3	5	58.9	NA	2	3	5	59.9	NA	3	3	63.4	AL1	4	4	72.4	AL2	64
043	Gugale Sakshi Nilesh	3	4	15	22	86.9	AL3	4	4	8	16	82.8	AL3	3	2	5	68.8	AL1	3	2	5	69.8	AL1	2	2	64.3	AL1	4	4	82.3	AL3	76
044	Gulave Vaishnavi Vasant	4	3	13	20	86.9	AL3	3	3	6	12	77.4	AL2	4	4	8	85.4	AL3	4	4	8	85.4	AL3	4	4	85.4	AL3	3	3	76.4	AL2	83
045	Hadambar Akshay Dattatray	3	3	13	19	77.0	AL2	4	4	8	16	77.8	AL2	3	2	5	63.8	AL1	3	2	5	64.3	AL1	2	2	59.3	NA	4	4	77.3	AL2	70
046	Hagare Vishal Laxman	2	3	13	18	74.8	AL2	3	4	8	15	75.6	AL2	2	3	5	63.9	AL1	2	3	5	64.9	AL1	3	3	68.4	AL1	3	3	68.4	AL1	69
047	Haspe Rutuja Namdev	4	4	14	22	78.8	AL2	3	3	6	12	65.2	AL1	3	4	7	69.2	AL1	3	4	7	69.7	AL1	4	4	73.7	AL2	4	4	73.7	AL2	72
048	Honmane Dadaso Anna	3	3	11	17	77.0	AL2	2	2	5	9	66.2	AL1	3	3	6	71.9	AL2	3	3	6	71.9	AL2	3	3	71.9	AL2	3	3	71.9	AL2	72
049	Jadhav Ajay Sanjay	4	5	14	23	86.1	AL3	2	2	5	9	64.9	AL1	3	3	6	71.7	AL2	3	3	6	71.7	AL2	3	3	71.7	AL2	2	2	62.7	AL1	71
050	Jadhav Akshay Ankush	2	3	11	16	68.9	AL1	3	3	7	13	68.3	AL1	2	2	4	56.6	NA	2	2	4	57.1	NA	2	2	56.6	NA	2	2	56.6	NA	61
051	Jadhav Chaitrali Vijay	4	4	14	22	84.7	AL3	4	4	8	16	80.6	AL3	3	4	7	75.6	AL2	3	4	7	76.6	AL2	4	4	80.1	AL3	3	3	71.1	AL2	78
052	Jadhav Kiran Prakash	4	4	13	21	81.8	AL3	3	3	7	13	72.8	AL2	4	4	8	79.5	AL2	4	4	8	79.0	AL2	4	4	79.5	AL2	3	3	70.5	AL2	77
053	Jadhav Poonam Sanjay	3	3	13	19	74.4	AL2	3	4	7	14	70.7	AL2	4	4	8	75.7	AL2	4	4	8	75.7	AL2	4	4	75.7	AL2	4	4	75.7	AL2	75
054	Jadhav Vaishnavi Hemant	4	3	14	21	85.6	AL3	4	4	8	16	83.3	AL3	3	3	6	74.8	AL2	3	3	6	75.3	AL2	3	3	74.8	AL2	2	2	65.8	AL1	77
055	Jagatap Gourav Vishwas	2	3	13	18	77.5	AL2	3	3	6	12	71.1	AL2	2	2	4	62.6	AL1	2	2	4	62.6	AL1	2	2	62.6	AL1	3	3	71.6	AL2	68
056	Jagtap Niket Satyawar	2	2	12	16	70.3	AL2	4	4	8	16	77.0	AL2	2	3	5	64.0	AL1	2	3	5	64.5	AL1	3	3	68.5	AL1	4	4	77.5	AL2	70
057	Jain Rajat Ratnappa	2	2	12	16	76.6	AL2	3	3	6	12	73.8	AL2	3	3	6	74.3	AL2	3	3	6	74.3	AL2	3	3	74.3	AL2	3	3	74.3	AL2	75
058	Jetwan Akshata Subhana	1	1	10	12	70.7	AL2	4	4	8	16	84.6	AL3	3	3	6	76.1	AL2	3	3	6	76.6	AL2	3	3	76.1	AL2	4	4	85.1	AL3	78
059	Jogdand Pratik Dadasaheb	3	3	12	18	80.7	AL3	3	4	8	15	81.0	AL3	4	4	8	83.8	AL3	4	4	8	83.8	AL3	4	4	83.8	AL3	4	4	83.8	AL3	83
060	Joshi Gaurav Vijay	3	4	14	21	80.2	AL3	4	3	7	14	73.4	AL2	4	3	7	73.9	AL2	4	3	7	74.4	AL2	3	3	69.4	AL1	3	3	69.4	AL1	73
061	Kadam Akshata Hanumant	2	2	11	15	76.6	AL2	3	5	8	16	85.1	AL3	4	4	8	84.6	AL3	4	4	8	85.6	AL3	4	4	84.6	AL3	4	4	84.6	AL3	83
062	Kamble Saloni Deepak	3	4	15	22	88.3	AL3	2	3	6	11	72.5	AL2	3	4	7	79.7	AL2	3	4	7	79.7	AL2	4	4	84.2	AL3	3	3	75.2	AL2	80
063	Kasave Akshay Kalyan	4	3	13	20	74.3	AL2	2	2	5	9	58.1	NA	2	2	4	56.3	NA	2	2	4	56.8	NA	2	2	56.3	NA	4	4	74.3	AL2	63
064	Kate Anuradha Vijaysinh	3	3	13	19	82.9	AL3	4	4	8	16	83.7	AL3	4	4	8	84.2	AL3	4	4	8	84.2	AL3	4	4	84.2	AL3	3	3	75.2	AL2	82
065	Khalate Omkar Ramesh	2	3	13	18	77.9	AL2	3	3	7	13	74.3	AL2	3	4	7	75.5	AL2	3	4	7	75.5	AL2	4	4	80.0	AL3	2	2	62.0	AL1	74
066	Kharade Sagar Ashok	4	4	14	22	74.8	AL2	3	3	7	13	63.5	AL1	3	3	6	61.7	AL1	3	3	6	61.7	AL1	3	3	61.7	AL1	2	2	52.7	NA	63
067	Khomane Pradnya Santosh	3	3	11	17	74.4	AL2	4	3	7	14	75.3	AL2	3	3	6	70.8	AL2	3	3	6	70.8	AL2	3	3	70.8	AL2	3	3	70.8	AL2	72
068	Khomane Sonali Satish	4	5	14	23	82.9	AL3	4	2	6	12	68.0	AL1	4	3	7	71.5	AL2	4	3	7	71.5	AL2	3	3	67.0	AL1	3	3	67.0	AL1	71
069	Kondake Priyanka Mahendra	2	3	11	16	81.1	AL3	4	3	7	14	83.3	AL3	2	2	4	69.3	AL1	2	2	4	70.3	AL2	2	2	69.3	AL1	4	4	87.3	AL3	77
070	Kothmire Divyani Satish	4	4	14	22	78.0	AL2	3	3	6	12	64.4	AL1	3	2	5	60.4	AL1	3	2	5	60.4	AL1	2	2	55.9	NA	2	2	55.9	NA	62
071	Kuchekar Sakshi Ramesh	4	4	13	21	86.5	AL3	4	4	8	16	84.2	AL3	3	3	6	75.7	AL2	3	3	6	76.2	AL2	3	3	75.7	AL2	3	3	75.7	AL2	79
072	Kumbhar Vaibhav Vijay	3	3	13	19	77.5	AL2	3	2	5	10	65.3	AL1	4	4	8	77.8	AL2	4	4	8	77.8	AL2	4	4	77.8	AL2	4	4	77.8	AL2	76
073	Lavate Akanksha Dhananjay	4	3	14	21	86.1	AL3	4	3	7	14	78.8	AL2	3	3	6	74.8	AL2	3	3	6	74.8	AL2	3	3	74.8	AL2	3	3	74.8	AL2	77
074	Limaye Apurva Ajit	2	3	13	18	82.9	AL3	4	4	8	16	86.0	AL3	4	3	7	82.0	AL3	4	3	7	82.5	AL3	3	3	77.5	AL2	4	4	86.5	AL3	83
075	Lipare Kshitija Avinash	2	2	12	16	81.5	AL3	4	4	8	16	88.2	AL3	4	4	8	87.2	AL3	4	4	8	87.2	AL3	4	4	87.2	AL3	4	4	87.2	AL3	86

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		CCE 1	CCE 2	CCE 3	Total Marks	Attainment %	Attainment Level	CCE 1	CCE 2	CCE 3	Total Marks	Attainment %	Attainment Level	CCE 1	CCE 2	Total Marks	Attainment %	Attainment Level	CCE 1	CCE 2	Total Marks	Attainment %	Attainment Level	CCE 1	Total Marks	Attainment %	Attainment Level	CCE 2	Total Marks	Attainment %	Attainment Level	
076	Londhe Prajakta Pramod	2	2	12	16	75.2	AL2	3	4	7	14	77.4	AL2	3	3	6	71.9	AL2	3	3	6	71.9	AL2	3	3	71.9	AL2	3	3	71.9	AL2	73
077	Londhe Shivaji Tanaji	1	1	10	12	62.2	AL1	2	3	6	11	64.4	AL1	3	3	6	67.1	AL1	3	3	6	67.1	AL1	3	3	67.1	AL1	4	4	76.1	AL2	67
078	Mandlik Aniket Dattatray	3	3	12	18	74.3	AL2	4	4	8	16	77.4	AL2	3	4	7	72.4	AL2	3	4	7	73.4	AL2	4	4	76.9	AL2	3	3	67.9	AL1	74
079	Mane Abhijeet Sayaji	3	4	14	21	57.7	NA	3	4	8	15	52.7	NA	3	3	6	46.4	NA	3	3	6	46.4	NA	3	3	46.4	NA	4	4	55.4	NA	51
080	Mane Tushar Anandrao	2	2	11	15	46.0	NA	4	3	7	14	49.5	NA	3	4	7	50.0	NA	3	4	7	50.0	NA	4	4	54.5	NA	3	3	45.5	NA	49
081	Markad Megharaj Dattatraya	3	4	15	22	77.5	AL2	3	5	8	16	73.4	AL2	3	3	6	63.9	AL1	3	3	6	64.9	AL1	3	3	63.9	AL1	2	2	54.9	NA	66
082	Mergal Komal Yuvraj	4	3	13	20	87.9	AL3	2	3	6	11	75.6	AL2	4	4	8	87.4	AL3	4	4	8	87.4	AL3	4	4	87.4	AL3	2	2	69.4	AL1	82
083	Mohite Snehal Satish	3	3	13	19	77.9	AL2	2	2	5	9	63.5	AL1	3	3	6	69.7	AL1	3	3	6	70.7	AL2	3	3	69.7	AL1	3	3	69.7	AL1	70
084	More Sayali Dadaso	2	3	13	18	83.8	AL3	4	4	8	16	86.4	AL3	2	2	4	68.9	AL1	2	2	4	68.9	AL1	2	2	68.9	AL1	3	3	77.9	AL2	76
085	Mulani Asif Sikandar	4	4	14	22	91.9	AL3	3	3	7	13	81.0	AL3	4	3	7	82.8	AL3	4	3	7	83.8	AL3	3	3	78.3	AL2	4	4	87.3	AL3	84
086	Mulla Zaid Ajij	3	3	11	17	83.3	AL3	3	3	7	13	81.5	AL3	3	4	7	82.7	AL3	3	4	7	82.7	AL3	4	4	87.2	AL3	2	2	69.2	AL1	81
087	Nagawade Sagar Mahadev	4	5	14	23	85.6	AL3	4	3	7	14	75.2	AL2	4	3	7	74.2	AL2	4	3	7	74.2	AL2	3	3	69.7	AL1	3	3	69.7	AL1	75
088	Nalage Aishwarya Popat	2	3	11	16	77.4	AL2	4	2	6	12	74.6	AL2	3	3	6	74.1	AL2	3	3	6	74.6	AL2	3	3	74.1	AL2	4	4	83.1	AL3	76
089	Nazirkar Omkar Chandrakant	4	4	14	22	78.8	AL2	4	3	7	14	70.2	AL2	4	4	8	73.7	AL2	4	4	8	73.7	AL2	4	4	73.7	AL2	3	3	64.7	AL1	72
090	Palange Sarthak Shrikant	4	4	13	21	77.1	AL2	3	3	6	12	65.3	AL1	3	3	6	65.8	AL1	3	3	6	65.8	AL1	3	3	65.8	AL1	4	4	74.8	AL2	69
091	Patil Abhishek Rajaram	3	3	13	19	78.4	AL2	4	4	8	16	79.7	AL2	4	4	8	79.2	AL2	4	4	8	80.2	AL3	4	4	79.2	AL2	4	4	79.2	AL2	79
092	Pawar Devendra Ashok	4	3	14	21	87.8	AL3	3	2	5	10	72.0	AL2	3	3	6	75.5	AL2	3	3	6	75.5	AL2	3	3	75.5	AL2	3	3	75.5	AL2	77
093	Pawar Komal Tanaji	2	3	13	18	80.7	AL3	4	3	7	14	78.8	AL2	2	4	6	74.8	AL2	2	4	6	74.8	AL2	4	4	83.8	AL3	4	4	83.8	AL3	79
094	Pawar Prakash Ambadas	1	1	10	12	61.3	AL1	4	4	8	16	75.2	AL2	4	4	8	74.2	AL2	4	4	8	74.2	AL2	4	4	74.2	AL2	3	3	65.2	AL1	71
095	Pawar Sachin Ramchandra	3	3	12	18	65.3	AL1	4	4	8	16	68.4	AL1	2	2	4	49.9	NA	2	2	4	50.9	NA	2	2	49.9	NA	4	4	67.9	AL1	59
096	Pawar Suraj	3	4	14	21	90.1	AL3	3	4	7	14	82.8	AL3	2	4	6	78.8	AL2	2	4	6	78.8	AL2	4	4	87.8	AL3	3	3	78.8	AL2	83
097	Pawar Sweeti Pandurang	2	2	11	15	73.4	AL2	2	3	6	11	70.7	AL2	3	3	6	71.9	AL2	3	3	6	71.9	AL2	3	3	71.9	AL2	2	2	62.9	AL1	70
098	Pople Tejaswini Dnyanchandra	3	4	15	22	89.6	AL3	4	4	8	16	85.5	AL3	3	4	7	80.0	AL3	3	4	7	80.0	AL3	4	4	84.5	AL3	2	2	66.5	AL1	81
099	Rajage Apparna Dilip	4	3	13	20	77.0	AL2	3	4	8	15	74.3	AL2	3	3	6	67.0	AL1	3	3	6	68.0	AL1	3	3	67.0	AL1	3	3	67.0	AL1	70
100	Ramgude Vishal Sanjay	3	3	13	19	74.4	AL2	4	3	7	14	70.7	AL2	3	4	7	71.2	AL2	3	4	7	71.2	AL2	4	4	75.7	AL2	3	3	66.7	AL1	72
101	Raskar Abhishek Rajendra	2	3	13	18	71.5	AL2	3	5	8	16	74.6	AL2	3	3	6	65.6	AL1	3	3	6	65.1	AL1	3	3	65.6	AL1	4	4	74.6	AL2	69
102	Raskar Pratiksha Anil	4	4	14	22	91.0	AL3	2	3	6	11	75.6	AL2	4	4	8	85.9	AL3	4	4	8	85.9	AL3	4	4	85.9	AL3	2	2	67.9	AL1	82
103	Sabale Sneha Sanjay	3	3	11	17	72.6	AL2	2	2	5	9	61.2	AL1	3	3	6	68.5	AL1	3	3	6	68.5	AL1	3	3	68.5	AL1	3	3	68.5	AL1	68
104	Sangale Ruruja Balaso	3	3	11	17	72.6	AL2	2	2	5	16	84.6	AL3	2	2	4	67.1	AL1	2	2	4	67.6	AL1	2	2	67.1	AL1	4	4	85.1	AL3	77
105	Saswade Priyanka Shivaji	4	5	14	23	90.5	AL3	4	4	8	13	78.3	AL2	4	3	7	79.6	AL2	4	3	7	79.6	AL2	3	3	75.1	AL2	3	3	75.1	AL2	78
106	Sayyad Saida Salim	2	3	11	16	78.4	AL2	3	3	7	13	65.2	AL1	3	4	7	66.9	AL1	3	4	7	67.4	AL1	4	4	71.4	AL2	4	4	71.4	AL2	70
107	Shende Avinash Vilas	4	4	14	22	76.5	AL2	3	3	7	14	79.7	AL2	3	3	6	74.2	AL2	3	3	6	74.2	AL2	3	3	74.2	AL2	4	4	83.2	AL3	79
108	Shinde Kailas Arjun	4	4	13	21	86.5	AL3	4	3	7	12	61.8	AL1	3	3	6	74.2	AL2	3	3	6	74.2	AL2	3	3	74.2	AL2	4	4	83.2	AL3	79
109	Shinde Rashmi Laxman	4	4	13	21	86.5	AL3	4	3	7	12	61.8	AL1	3	3	6	74.2	AL2	3	3	6	74.2	AL2	3	3	74.2	AL2	4	4	83.2	AL3	79
110	Shinde Sumit Tanaji	4	4	13	21	86.5	AL3	4	3	7	12	61.8	AL1	3	3	6	74.2	AL2	3	3	6	74.2	AL2	3	3	74.2	AL2	4	4	83.2	AL3	79
111	Shinde Swapnil Chandrakant	3	3	13	19	70.0	AL2	4	2	6	14	48.0	NA	3	4	7	67.8	AL1	3	4	7	67.8	AL1	4	4	71.8	AL2	3	3	62.8	AL1	67
112	Shinde Vishakha Ramesh	3	3	13	19	70.0	AL2	4	3	7	14	78.8	AL2	3	3	6	43.5	NA	3	3	6	43.0	NA	3	3	43.5	NA	4	4	52.5	NA	48
113	Shingade Suraj Balasaheb	3	3	13	19	70.0	AL2	4	3	7	14	78.8	AL2	3	3	6	43.5	NA	3	3	6	43.0	NA	3	3	43.5	NA	4	4	52.5	NA	48



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		CCE 1	CCE 2	CCE 3	Total Marks	Attain ment %	Attain ment Level	CCE 1	CCE 2	CCE 3	Total Marks	Attain ment %	Attain ment Level	CCE 1	CCE 2	Total Mark s	Attain ment%	Attainm ent Level	CCE 1	CCE 2	Total Marks	Attainm ent%	Attainm ent Level	CCE 1	Total Marks	Attain ment%	Attainm ent Level	CCE 2	Total Mark s	Attain ment %	Attainm ent Level							
114	Sonawane Priyanka Mahendra	4	3	13	20	79.3	AL2	4	4	8	16	78.3	AL2	2	2	4	60.8	AL1	2	2	4	60.8	AL1	2	2	60.8	AL1	3	3	69.8	AL1	68						
115	Sonawane Shreya Santosh	3	3	13	19	82.7	AL3	4	4	8	16	84.5	AL3	4	3	7	79.0	AL2	4	3	7	79.0	AL2	3	3	74.5	AL2	4	4	83.5	AL3	81						
116	Surve Shubham Uttam	2	3	13	18	77.9	AL2	3	4	7	14	76.5	AL2	3	4	7	76.0	AL2	3	4	7	77.0	AL2	4	4	80.5	AL3	4	4	80.5	AL3	78						
117	Takale Aditya Dilip	4	4	14	22	81.4	AL3	2	3	6	11	67.0	AL1	4	3	7	73.3	AL2	4	3	7	73.3	AL2	3	3	68.8	AL1	2	2	59.8	NA	71						
118	Tamboli Heena Bashir	3	3	11	17	79.2	AL2	3	3	6	12	74.6	AL2	3	3	6	74.1	AL2	3	3	6	74.6	AL2	3	3	74.1	AL2	3	3	74.1	AL2	75						
119	Tamhane Rajwardhan Ranjeet	4	5	14	23	80.1	AL3	4	4	8	16	73.7	AL2	4	4	8	73.2	AL2	4	4	8	73.7	AL2	4	4	73.2	AL2	4	4	73.2	AL2	75						
120	Thanke Viki Mahadev	2	3	11	16	66.5	AL1	3	2	5	10	60.7	AL1	3	3	6	63.7	AL1	3	3	6	65.2	AL1	3	3	64.2	AL1	2	2	55.2	NA	63						
121	Thokale Tushar Shrimant	4	4	14	22	72.4	AL2	4	3	7	14	63.8	AL1	4	4	8	67.0	AL1	4	4	8	68.3	AL1	4	4	69.3	AL1	3	3	60.3	AL1	67						
122	Wagh Ajit Hanmant	4	4	13	21	68.2	AL1	4	4	8	16	67.9	AL1	3	3	6	56.2	NA	3	3	6	58.4	NA	3	3	58.4	NA	4	4	67.4	AL1	63						
123	Yadav Gaurav Satish	3	3	13	19	84.1	AL3	4	4	8	16	86.9	AL3	2	4	6	74.2	AL2	2	4	6	77.9	AL2	4	4	85.4	AL3	3	3	76.4	AL2	81						
124	Zanje Ramdas Bapu	4	3	14	21	87.2	AL3	3	4	7	14	81.4	AL3	4	4	8	82.3	AL3	4	4	8	85.4	AL3	4	4	84.9	AL3	2	2	66.9	AL1	81						
125	Zende Mayuri Namdev	2	3	13	18	75.5	AL2	2	3	6	11	67.6	AL1	2	2	4	57.6	NA	2	2	4	61.6	AL1	2	2	60.1	AL1	4	4	78.1	AL2	67						
Number of Student Attained CO						120	AL3					119	AL3					112	AL3					113	AL3					112	AL3					109	AL3	114
Overall CO Attainment						96%						95%						90%						90%						90%								
>=80%	Attainment Level AL3				54						31					19					20				28				21									
>=70%	Attainment Level AL2				51						53					57					59							47										
>=60%	Attainment Level AL1				15						35					36					34							37										
<50%	Not Attained NA				5						3					3					0							0										



MBA Program Objectives												
SEM	Course	CO's	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
SEMESTER I		CO10506				2.4						
	106	CO10601	2.4									
		CO10602			2.1							
		CO10603						2.4				
		CO10604		2.4			2					
		CO10605				2.3		2.4				
		CO10606					2.4					
	GEUL1	COGEUL101	2.2									
		COGEUL102			2.1							
		COGEUL103	2.3	2.2			2.4					
		COGEUL104				1.5						
		COGEUL105					1.8					
	GEUL2	COGEUL201				2.2						
		COGEUL202			2.5							
		COGEUL203	2.8				2					
		COGEUL204										
		COGEUL205										
	GEUL3	COGEUL301	2.4					2				
		COGEUL302			2.4		2.4					
		COGEUL303		2.2					1.4			
		COGEUL304								1.4		
		COGEUL305				2.4						
	GEIL1	COGEIL101	2.3	2.2			2.5					
		COGEIL102				1.5			1.8			
		COGEIL103					1.8					
		COGEIL104				2.2						
		COGEIL105	2.5*1	2.7								
		COGEIL201		2.2		1.9						

MBA Program Objectives

SEM	Course	CO's	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
	101	CO10101	2		2.4							
		CO10102		2.2			2.5					
		CO10103				1.5			1.8			
		CO10104					1.8					
		CO10105				2.2						
	102	CO10201	2.5	2.7								
		CO10202		2.2		1.9						
		CO10203			2					1.6		
		CO10204	2.5									
		CO10205					2					
		CO10206								1.8		
	103	CO10301	2.8	2.5								
		CO10302		2.8	2.5							
		CO10303					2.2					
		CO10304					2.4					
		CO10305				1.8						
		CO10306							1.6			
	104	CO10401	2.2		2.1							
		CO10402	2.3	2.2			2.4					
		CO10403				1.5			2.1			
		CO10404					1.8					
		CO10405				2.2						
		CO10406			2.5							
	105	CO10501	2.8				2					
		CO10502								1.8		
		CO10503		2.5								
		CO10504		2.8	2.5							
		CO10505					2.2					



MBA Program Objectives												
SEM	Course	CO's	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
	GEIL2	COGEIL202			2							
		COGEIL203	2.5*3									
		COGEIL204				2						
		COGEIL205					1.8					
	GEIL3	COGEIL301	2.4*2									
		COGEIL302			2.1							
		COGEIL303					2.4					
		COGEIL304		2.4			2					
		COGEIL305				2.3		2.4				
	Total	12	65		2.41	2.27	1.99	2.14	2.23	1.74	1.65	0
Number of CO's Mapped to PO			17	15	12	15	19	10	5	4	0	0
Total Sessions Conducted			70	70	58	40	40	58	25	25	0	0

